

**.Improvement League of Plant City
Community Development Corporation
-ILPCCDC-
Three Year Strategic Plan
Updated and effective June 1, 2017**

OUR MISSION, VISION, AND VALUES.....

Proposed Mission Statement-

Foster equitable and inclusive opportunities throughout the City of Plant City.

3 Year Vision-

Lincoln & Madison Park are attractive, vibrant, and inclusive neighborhoods where together, people from diverse incomes, races, and generations thrive, prosper, and choose to live, learn, work, invest, and play.

Vision Action Plan-

#1 League will own and operate diverse portfolio of LED Projects that include an innovation center, a business node in either Lincoln/Madison Park Neighborhoods, or Bing Rooming House African American Museum

#2 Support City of Plant City's development projects - Main Street, Midtown, Sports Village, Lakeside Station, and County Line Commerce Center Projects.

#3 Residents living in City of Plant City, along with members of the broader community, will have an active voice with respect to investments made and services available in their communities as both owners and consumers.

#4 Key stakeholders will identify Lincoln and Madison Park neighborhoods as success stories.

#5 Improvement League of Plant City, CDC will be recognized as being a strong community organization.

Values (Our Strengths)-

*Level of trust and integrity with local supporters
History, consistency, volunteer based 4 decades,
Leadership willingness to take on public policy-
Zoning, CBDG, Boys & Girls Club, Bing House Museum, MLK Parade route,
cultural events, Plant City Police Chief, and local economic development*

Core Focus- Local Economic Development and overall quality of life

Boosting industrial development
Bolstering small business expansion,
Accelerating neighborhood revitalization
Fostering regional collaboration, and leveraging existing
resources through public policy

ILPCCDC CORPORATE CHARACTER.....

Websites - www.improvementleague.com;
www.plantcitybinghouse.com; www.plantcitymlkfestival.com
Office based at 205 South Allen Street, Plant City, FL
(813) 704-5800
(813) 757-6760
Email- ilpc@tampabay.rr.com

ILPCCDC LEADERSHIP.....

Officers (5)

*William Thomas Jr.
Liesta Sykes
Daisy Gilmore
Rashida Barnum
Henry Davis*

Executive Board (8)

*Henry Johnson, Janell Johnson (Bing), Andrea White, Beatrice Crowell,
William Thomas Sr., Gwendolyn Thomas, CL Townsend, (new**)*

Committees and Membership

Danny McIntyre – Consultant; Economic Development Chair

ILPCCDC INVOLVEMENT.....

MEMBERSHIPS- Greater Plant City Chamber of Commerce, Main Street, Plant City Economic Development Corporation, Plant City Photo Archives & History Center, Florida African American Historic Preservation Network (Riley House Museum, Tallahassee), and

LEADERSHIP - Involvement currently consists of Hillsborough County Community Action Board, Greater Plant City Chamber of Commerce Board, United Food Bank Board, PCPAHC Board, Bealsville Board, County Parks & Recreation Board and leadership positions with various local churches.

BRANDING & ACTIVITIES- Chamber Functions, Diamond & Denims, Florida Strawberry Ball, Florida Strawberry Festival Parade, Plant City Photo Archives & History Center Heritage Soiree, PCHS Raiders Foundation, United Food Bank, Eggs N Issues, Bealsville- Incorporated, and Women’s Empowerment Conferences.

ILPCCDC STRUCTURE, RESOURCE, PROCESS, ALIGNMENT.....

- By Laws
- Robert Rules of Order
- Standard Operating Procedures
- General Meetings 715pm to 800pm 3rd Monday of each month
(Exec Board 630pm to 715pm on same day)

THE STRATEGY MAP.....

LED MODEL- Consulting by Gold Quality Professionals,

FIVE STRATEGIC GOALS/KEY STRATEGIES.....

- ILPCCDC Mission and Corporate Character*
- Local Economic & Workforce Development*
- Civic Planning & Engagement*
- Youth Success*
- Historic Preservation & Cultural Events*

IMPACT OBJECTIVES, STRATEGIES, AND PROJECTS.....

OBJECTIVE 1: Economic Development.....

- Member of Plant City Economic Development Council
- Lincoln and Madison Park Neighborhood Study
- Commercial Feasibility Study
- Addressing through public policy; infrastructure, recreation, parks, and economic inclusion for Midtown/Sports Village Projects
- League Innovation Center with office and meeting space (5,000 sq. ft.)
- Acquire, develop and establish one business node
- Identify “Demand Generators” to bolster small business expansion-
 - i.e., County Line Commerce Center is seeking eatery/deli on site
 - i.e., Inclusion of MBE’s for development opportunities
- Provide leadership and capacity building support for other organizations.
- *Business After-Hours- adding small recognition component
- *Kick-Start Plant City- Prospective entrepreneurs get the opportunity to present and showcase their idea, or business growth/expansion to a group of local investors. Applicants are screened by League & RISE Plant City

OBJECTIVE 2: Workforce Development.....

- Youth Forensic Science Class

OBJECTIVE 3: Civic Engagement and Quality of Life.....

- Hosting Community Forums – meet the candidates
- Superfund/Brownfield - EPA Community Liaison
- Plant City Raiders Foundation
- Xmas for Senior Citizens
- Xmas at the MLK Recreation Center

OBJECTIVE 4: Youth Success.....

- Community Service Projects – Day of Service
- MLK College Scholarships
- Support start up of Hillsborough County Safe & Sound Initiative

OBJECTIVE 5: Historic Preservation.....

- Bing Rooming House Museum
- Florida African American Historic Preservation Network
- Historic Marker and signage

OBJECTIVE 6: Cultural Events.....

- Plant City MLK Festival
- Proposed Taste of Laura Street

STAKEHOLDERS/PARTNER OBJECTIVES.....

Supportive of our overall mission

League’s primary stakeholders are the individuals and groups that support our mission and vision and that have an ongoing interest in the organization and its success.

- Residents and community members
- League Officers, Board and Membership
- Other non-profits
- Faith-based organizations
- Local Businesses/Plant City EDC/Chamber of Commerce
- Donors/Investors
- Government agencies – federal, state, county and local
- Hillsborough County School District
- Hillsborough Community College

LEADERSHIP: Identifying Community Leaders

SUSTAINABILITY

- MLK Festival
- Grants
- Sponsors
- FAAHPN
- Board of Directors
- Membership Fees
- General Donations

OUR WAY FORWARD: Vision 2020 and beyond.....

APPENDIX: Founding and Accomplishments.....

Dad's Club 1958 to 1972

League Founder and Legacy of Mr. Jeremiah Bailey

MLK Festival

Striving for Excellence Academy After-School & Summer Program

Bing Rooming House Museum

Community Development Block Grant

Multipurpose Building

Addressing deficiencies in Plant City Comprehensive Plan

Zoning, two way of Laura Street

Senior Citizen Housing at St. Clements Catholic Church

Plant City Westside Boys & Girls Club

EPA Superfund Brownfield Clean up

Reports

1995 Commercial Study

1998 and 2004 Baker Studies

2017 Neighborhood Revitalization update